



Belk College of Business Administration Master of Business Administration (Hong Kong)

About UNC Charlotte

UNC Charlotte is the largest institution of higher education in the Charlotte region.

UNC Charlotte is the fourth largest of the 16 institutions within the University of North Carolina system. It serves the people of North Carolina, with special emphasis on Charlotte, the nation's 35th largest city. UNC Charlotte is now the fourth-largest institution in the UNC system, with over 22,000 students in undergraduate, master's and doctoral programs in the university's seven academic colleges.



UNC Charlotte is a doctoral/research intensive university composed of seven colleges: the College of Arts and Sciences and six professional colleges — Architecture, Business Administration, Education, Engineering, Information Technology, and Health and Human Services.



The university offers more than 80 programs leading to bachelor's degrees, over 58 master's degree programs and 12 doctoral programs. The university also offers a multidisciplinary Honors College for talented, motivated undergraduates and a Graduate School. UNC Charlotte's faculty includes 879 full-time members, with nearly 90 percent holding the highest degree in their fields.

UNC Charlotte has been educating future business leaders since 1965. While it has been referred to as the "program of choice" in North Carolina, it offers curriculums in a variety of business disciplines. However, it is also sensitive to Charlotte's business community, offering such specialized programs as real estate, mathematical finance, and supply chain management.



About the Belk College of Business

Belk College of Business Administration is one of the Carolinas' largest business programs. Through continuous improvement, the College seeks to maintain high standards in its programs and its intellectual contributions. In carrying out its mission, the College is committed to maintaining diversity within the faculty and student body.

Since 1984, the Belk College has been accredited by AACSB International, the premier accreditation agency for bachelor's master's and doctoral degree programs in business administration and accounting. AACSB accreditation certifies that UNC Charlotte has met the highest standards for curriculum, faculty credentials and student achievement. Only one-third of U.S. institutions hold this designation.

The Belk College of Business possesses tremendous pride in its curriculum offerings. At its main campus and remote uptown location, its MBA program is primarily regionally-focused due to its history as a part-time program. In addition to Hong Kong, it also presently offers offshore MBA programs in Taiwan and Mexico.



Accreditation



The Belk College has earned the ultimate citation for excellence in business education—accreditation by AACSB International, the Association to Advance Collegiate Schools of Business. AACSB accreditation represents the highest standard of achievement for business schools worldwide; only 15% of business schools worldwide hold this designation. A rigorous and comprehensive peer review of our MBA and other academic programs confirms our commitment to quality and continuous improvement.

The Dynamic Charlotte City

- Charlotte, North Carolina, is a city on the move. Known as the “Queen City,” Charlotte is the 26th largest city in the U.S. and the heart of the nation’s fifth largest urban region. Fortune magazine has ranked Charlotte as having the nation’s best pro-business attitude.
- Charlotte is the U.S. headquarters for more than 650 global corporations and nine Fortune 500 companies, including Bank of America and Wachovia Corporation.
- Fortune magazine has ranked Charlotte as having “the nation’s best pro-business attitude” for its entrepreneurial spirit and financial services. Important industries include: banking, insurance, distribution, health care, and high-tech.
- Residents of the Charlotte region also enjoy a variety of arts and cultural resources, including the Mint Museums, the North Carolina Blumenthal Performing Arts Center and Discovery Place. Charlotte-Mecklenburg’s Arts & Science Council is the second-largest arts oversight group in the country.



Our Ranking



- University of North Carolina is one of the most established and largest public education systems in the US with over 10 Nobel Prize winners.
- UNC Charlotte is ranked as the 8th public university in the southern region by 2006 U.S. News & World Report.
- UNC Charlotte is a top U.S. Business School accredited by AACSB International.
- UNC Charlotte is among the top 100 U.S. Colleges and Universities for Entrepreneurs in Entrepreneur magazine.
- The program is one of the top U.S. MBA programs available in Hong Kong.
- The 1-year MBA program in HK is fully conducted by UNCC world-class faculty.
- Students will be able to earn exactly the same degree as U.S. campus.

Our Advantages

Diverse and interactive learning opportunities

Bridging the gap between the classroom and the boardroom, we offer educational programs such as case studies, guest lectures, seminars and team projects designed to inspire our students and enhance the learning process. The Belk College's Charlotte MBA program has achieved a reputation for excellence by connecting teachers and students through group discussion, the sharing of business experiences and the pursuit of knowledge. We will use these same principles and teaching methods in the EMBA program in China and Hong Kong.

A faculty of excellence

With a dedicated, experienced full-time graduate faculty of more than 70 professors – all holding doctoral degrees – the Belk College is rich in both impressive academic credentials and real-world business expertise. Through applied research, our faculty has made significant intellectual contributions to business, government and the academic community, developing and implementing innovations and theories that are used worldwide.

International focus

Business success requires a global perspective. Utilizing case studies, our professors illustrate the complexities and intricacies of doing business in the global marketplace. Through team-taught courses, competitive business simulations and consulting projects, we create opportunities for collaborative study. And we welcome executives from top international companies to share their experiences through guest lectures.

Global Connection

The Balk College of Business at UNC Charlotte is presently offering offshore MBA programs in Taiwan and Mexico. The College is in the midst of cultivating relationships to ultimately establish additional offshore graduate business programs with Copenhagen Business School, EDHEC Business School, National Zhongshan (also referred to as "Sun Yat-sen") University, and the University of Hong Kong. Students enrolled in the Hong Kong program will have ample opportunities for exchanging and sharing with students in different places, including, Taiwan, Mainland China, the US and Mexico.

Curriculum

The program requires completion of 11 modules. A new course begins approximately every 4 weeks.

Fundamentals of Financial Accounting and Financial Management

Accelerated and in-depth study of conceptual foundations and applications of financial accounting and financial

management with emphasis on building accounting and finance information bases for external decision making. (Accounting and finance preparation to enter the MBA.)

Economics of Business Decisions

Topics include scarcity; marginal analysis and tools of optimization; demand and supply analysis and market structure; economic efficiency; regression analysis; risk analysis and game theory and international economic issues.

International Business Concepts

An overview of international business management. Specifically, the functional areas of business are covered to provide an international perspective. Management challenges associated with the development of international strategies and the management of organizations in business enterprises whose operations stretch across national boundaries; how multinational enterprises (MNEs) work. Case studies, projects, and presentations are used to help students apply concepts and theories.

Managerial Accounting

Focuses on the development and use of accounting information for effective managerial decision-making. Emphasis is on understanding managerial accounting information, specifically its purpose, its effect on managerial behavior, and its use in formulating and implementing strategy. Topics include relevant information for activity and process decisions, and issues involved with management control system's design and operation.

Operations Management

Design, operation, and control of service and manufacturing systems. Emphasis on using analytical tools for problem solving in process analysis and re-engineering, work-force management, material and inventory management, aggregate planning, total quality management, and others.

Management Strategy

Examination of the need to integrate the functional activities of the firm in planning corporate objectives and achieving operating results. Emphasis on ability to identify issues and problems of the firm as a whole, to explore alternatives and

to make decisions which recognize the interrelationships of the functional specialties within the total organization. Application and integration of knowledge and skills of analysis developed in the preceding courses of the MBA program.

Marketing Management

A managerial approach to strategic marketing decision making. Topics include product strategy, promotional strategy, channels of distribution, and pricing strategy. This course aids in understanding the relationships that exist in a market-based economic system. A framework of concepts and terms which facilitate the understanding of the process of exchange from the perspective of a decision maker of marketing activities in an organization is presented. Special attention will be given to the marketing of financial services. Case studies, readings and simulations are used.

Advanced Finance and Corporate Decision-Making

This course examines the firm's financial function in the integrated context of overall corporate decision-making. It begins by examining topics that deal with corporate investment and financing decisions. Since the goal of these decisions is to maximize firm value, an important component of the course is to understand how firm value is determined. This involves a sound understanding of the risk-return relationship in the valuation of financial securities in the market. With this framework as a backdrop, the course then brings together, in an integrated manner, corporate decision-making with respect to a broad range of perspectives in financial services. The emphasis is to identify issues and problems at the corporate level, and integrate decision-making from a wide range of corporate functions.

Organizational Leadership & Behavior

Behavioral knowledge and skills essential to becoming an effective manager/leader including behavior and motivation in an environment of complexity and rapid change and

ethical implications of actions and their effects on demographically diverse and increasingly international work force.

Entrepreneurship

An examination of entrepreneurship and entrepreneurs. Focus on planning the start-up of a fast-growth enterprise with the aim of rewarding the founders and initial investors with significant capital gains. Extensive use of case studies will provide a background of classroom activities to assist

students in the preparation of a detailed plan for the hypothetical start-up of a fast-growth firm.

International Marketing

Study of opportunities, problems and techniques involved in marketing internationally. Analysis of environmental forces which affect international marketing and the methods companies utilize to market effectively on an international scale.

Learning Mode

The 18-month IEMBA program is designed for working professionals. Classes are held at a convenient location right in the heart of Hong Kong and on a schedule that permits busy managers the opportunity to learn and to continue their career uninterrupted.

The MBA program consists of 11 courses, offered in sequence, with a new class starting approximately every 4 weeks. A typical class meets 33 hours in-class.

Participants' Profile



AL MINTER

Account Manager, Financial Services, Bearing Point

Class of 2005, Concentration in Finance

I had more energy than time, but when I left the Belk College of Business, I was able to help my clients in powerful new ways that I could only gain from the Belk College MBA program.



DENISE ALTMAN

President, Altman Initiative Group

Class of 1989

With such a flexible curriculum, I was able to bring the challenges I faced at work and solve them in the classroom. At the same time, I could take the class knowledge and strategy into the workplace.



JEANNIE LAWSON CHENALLOY

Vice President and Senior Card Marketing Product Consultant, Bank of America

Class of 2000, Concentration in Management

My Belk College MBA has become an incredible asset in my career. It's given me the confidence to pursue my professional goals and the credibility to hold my own in the corporate world.



MANUEL ZAPATA, P.E.

President, Zapata Engineering

Class of 1972

The diversity of the curriculum, the interaction with other working students and the emphasis on real-world problem-solving all helped prepare me for the demands of entrepreneurship.

Faculty

With a dedicated, experienced full-time graduate faculty of nearly 90 professors, all holding doctoral degrees, the Belk College is rich in

- impressive academic credentials;
- real-world business expertise (working or serving as consultants for top U.S. and international companies);
- global lecturing experience;
- applied research that develops and implements innovations and theories used by industries worldwide.



Sak Bhamornsiri

Associate Professor of Accounting

Education

DBA, University of Tennessee

MBA, Middle Tennessee State University

BS, Middle Tennessee State University

Areas of Expertise

- Financial Accounting:
- Managerial Accounting



Alan I. Blankley

Associate Professor of Accounting

Education

PhD, Texas A&M University

MBA, Texas A&M University

MA, Baylor University

BS, Houghton College

Areas of Expertise

- Financial Accounting

- Accounting Information Systems



Cindy Blanthorne

Assistant Professor of Accounting

Education

PhD, Arizona State University
 MTax, Arizona State University
 BAcc, New Mexico State University

Areas of Expertise

- Accounting: Tax
- Taxation



Richard Buttimer

Associate Professor of Finance & Real Estate

Education

PhD, University of Georgia
 BBA, University of Georgia

Areas of Expertise

- Derivatives
- Financial Derivatives
- Options: Real
- Real Estate: Finance and Development



Charles D. Bodkin

Associate Professor of Marketing

Education

PhD, Virginia Polytechnic Institute and State University
 MBA, University of North Carolina at Greensboro
 BA, University of Notre Dame

Areas of Expertise

- Consumer Behavior
- E-Commerce
- Retail: Consumer behavior
- Sales: Salesperson Performance



Sunil Erevelles

Associate Professor of Marketing

Education

Phd, The Ohio State University
 MA, The Ohio State University
 BTech, Anna University, India

Areas of Expertise

- Brand Management
- Consumer Behavior
- Marketing: Internet
- Marketing: Strategy



Frances H. Fabian

Assistant Professor of Management

Education

PhD, University of Texas at Austin

MPP, Harvard University

BA, Smith College

Areas of Expertise

- Information and Knowledge
- Managerial Cognition



Gary F. Kohut

Professor of Management

Education

PhD, Southern Illinois University at Carbondale

MBA, Youngstown State University

BSBA, Youngstown State University

Areas of Expertise

- Business Communications
- Negotiation
- Presentations
- Writing



Moutaz J. Khouja

Chair, Department of Business Information Systems and Operations Management

Education

PhD, Kent State University

MBA, University of Toledo

BS, University of Toledo

Areas of Expertise

- Manufacturing
- Planning
- Service Industry: Operation Magement
- Statistics
- Supply-Chain Management
- Total Quality Management (TQM)
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S. Douglas Pugh

Associate Professor of Management

Education

PhD, Tulane University

BA, College of William and Mary

Areas of Expertise

- Organizational Culture
- Customer Service
- Diversity
- Layoffs
- Organizational Behavior



Hermann A. Ndofor

Assistant Professor of Management

Education

PhD, University of Wisconsin-Milwaukee
MBA, University of Maryland –College Park
MA, University of Wisconsin-Madison
BA, University of Wisconsin-Madison

Areas of Expertise

- Competitive Dynamics
- Entrepreneurship
- Management: Strategic



D. Anthony Plath

Associate Professor of Finance

Education

PhD, Kent State University
MBA, Kent State University
BA, Kent State University

Areas of Expertise

- Banking
- Corporate Finance



James F. Nebus

Assistant Professor of Management

Education

PhD, University of South Carolina
MBA, University of South Carolina
BS Electronic Engineering, Rutgers University
BA Economics, Rutgers

Areas of Expertise

- Innovation: Commercialization of, across borders
- Innovation: Management of International Business
- Knowledge Management
- Management: International Political Economy



Ram L. Kumar

Professor of Management Information Systems

Education

PhD, University of Maryland
MBA, Indian Institute of Management, Bangalore

BTech, Indian Institute of Technology, Madras

Areas of Expertise

- E-Commerce
- Information Systems: Value of
- Knowledge Management
- Management: Information & Manufacturing Systems



Ronald A. Madsen

Professor of Economics

Education

PhD, Arizona State University

MA, Arizona State University

BS, University of Illinois

Areas of Expertise

- Affirmative Action Investigations
- Decision-Making: Statistical Discrimination
- Economic Impact Studies
- Forecasting



Cem Saydam

Professor of Operations Management

Education

PhD, Clemson University

BS, Bogazici University, Turkey

Areas of Expertise

- Decision-Support Systems
- Linear and Integer Programming
- Location Analysis



Peter M. Schwarz

Professor of Economics

Education

PhD, The Ohio State University

MA, The Ohio State University

BS, The City College of New York

Areas of Expertise

- Airline Industry
- Energy Industry: Electrical Power Companies
- Environmental Issues: and Energy
- Law: and Economics
- Pricing: of electricity, airlines and roads



Alan T. Shao

North Carolina Ports Professor of Marketing & Associate Dean for International Programs

Education

PhD, University of Alabama

MBA, Old Dominion University

BS, Old Dominion University

Areas of Expertise

- International Business
- International Education
- Marketing: Research
- Research: Design
- Research: Qualitative & Quantitative

Business Advisory Council

The Business Advisory Council is a group of accomplished business and civic leaders who work closely with the Belk College to ensure our relevance to the business community. Through its insightful recommendations, the Council helps us constantly refine and improve our curriculum and programming. With the wise guidance of today's business leaders, the Belk College of Business remains at the forefront of educating the business leaders of tomorrow.

<p>W. Henry Atkins Principal Atkins Properties</p>	<p>Douglas K. Johnson Chief Executive Officer AMACAR Group</p>
<p>Michael Baker Managing Partner, Carolinas Deloitte & Touche, LLP</p>	<p>Eugene B. Johnson '73 Chairman and Chief Executive Officer FairPoint Communications</p>
<p>John R. Belk President and Chief Operating Officer Belk, Inc.</p>	<p>Jeffrey S. Kane Senior Vice President in Charge, Charlotte Branch Federal Reserve Bank of Richmond</p>
<p>Dale Boyles Partner - Assurance Practice -Industrial & Consumer Markets KMPG, LLC</p>	<p>Ray A. Killian, Jr. CEO and Owner/Director Simonini Builders</p>
<p>Madelyn Caple Regional Managing Director, Charlotte Wealth Management Wachovia</p>	<p>Todd Mansfield Chief Executive Officer Crosland</p>
<p>John P. Derham Cato Chairman of the Board, President and CEO The Cato Corporation</p>	<p>Terry R. McCormack President and CEO Affinia Group</p>
<p>Luther Cochrane Chairman and Chief Executive Officer BE&K Building Group, Inc.</p>	<p>J. Michael McGuire Managing Partner, Carolinas Grant Thornton LLP</p>
<p>Barbara J. Desoer Global Technology, Service & Fulfillment Executive Bank of America</p>	<p>Jack McMahon</p>
	<p>Charles McNealy</p>

<p>Thomas W. Dickson President Ruddick Corporation</p> <p>Glenn A. Eisenberg Executive Vice President The Timken Company</p> <p>Madine Hester Fails President and CEO Urban League of Central Carolinas</p> <p>Tim Flanagan, Jr. General Agent Hinrichs Flanagan Financial</p> <p>Curt Fochtman Managing Partner Ernst & Young</p> <p>Suzanne H. Freeman President Carolinas Medical Center</p> <p>Dee-Dee Harris President Harris Land Company</p> <p>David L. Hauser Group Vice President and CFO Duke Energy Corporation</p> <p>Ivan C. Hinrichs Principal Hinrichs Financial Corporate Benefits</p>	<p>Managing Director BDO Seidman LLP</p> <p>Linda Okowita Vice President, Human Resources Cogentrix Energy, Inc.</p> <p>Raj Pragasam Vice President, Human Resources Compass Group North America</p> <p>Joe L. Price Risk Management Executive Bank of America</p> <p>Michael Smith President Charlotte Center City Partners</p> <p>Robert Stolz Chief Executive Officer and Member of the International Board of Management The Würth Group International, U. S. Wood Division</p> <p>Jon Wierda Partner PricewaterhouseCoopers</p> <p>Vicki Wilson-McElreath Managing Partner, Carolinas PricewaterhouseCoopers LLP</p> <p>Manuel Zapata President ZAPATA ENGINEERING</p>
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Admission

The Belk College of Business seeks a diverse group of students, preferably with at least three years of business experience. Applications are evaluated on the basis of a number of factors, including previous academic performance, work experience and references.

Transcripts

Using the enclosed Transcript Request form, request TWO official transcripts from each college and graduate institution attended. Official transcripts must remain in the sealed envelopes in which they are received, with the signature of the institution's registrar intact.

Letters of Recommendation

Two letters of recommendation should be submitted with the application. Request recommendations from individuals qualified to write about your potential success as a graduate student. Complete the application portion of the form before distributing it to your references. Instructions for the recommender are included on the form. Recommendations should remain in the sealed envelope with the signature of the recommender written across the seal.

Statement of Purpose

Applicants must submit a Statement of Purpose form, which outlines their goal for pursuing graduate education.

Resume

A resume or a summary of significant work experience should be submitted with the application.

Proof of English Proficiency

All classes are taught in English. Evidence of ability to communicate in English is required.

Candidates may have to participate in an admission interview with a representative of the University.